

Volume.NO.1

2019

ISSUE NO.IV

Sameeksha

ISSN:2394-2517

Sameeksha

International Journal of Commerce, Economics And Management



Indira College of Commerce and Science

89/2A, "DHRUV" New Pune Mumbai Highway Tathwade, Pune-11033, Maharashtra, India

Phone: 91-20-66759637/646

Website: www.iccs.ac.in



Volume, 1 Issue, 4

ISSN: 2394-2517

Sameeksha

International Journal of Commerce, Economics and Management

Editor-in-Chief Dr. Wani Nalanda D. Executive Editor Dr. Thomson Varghese



Indira College of Commerce and Science

89/2A, "DHRUV", New Pune Mumbai Highway, Tathwade, Pune-411033, Maharashtra, India

First Impression: 2014 Second Impression: 2016 Third impression 18th December, 2018 Fourth impression 19th December 2019

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SAMEEKSHA International Journal of Commerce, Economics and Management

Vol. 4# Issue 1 # 2019

ISSN: 2394-2517

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Printed and Published By:



Success Publications

Radha Krisna Apartment, 535, Shaniwar Peth, Opp.Prabhat Theatre, Pune - 411030. Contact -9422025610, 020-24433374, 24434662 Website- www.sharpmultinational.com

For

Indira College of Commerce and Science, Pune.

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YOUNG INDIA: PROS AND CONS

Prof. Sonali A. Gholap

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INTRODUCTION

Entrepreneurship comes with all highs and lows and one cannot be certain of this journey. With all the market uncertainties and changing state of consumers, international, domestic, and political situation there are a lot of risk involved for the young entrepreneur. However, one cannot overlook the advantages that being young entrepreneur you will be getting Positive and negative sign of being youth. Youths are the representative of energy, happiness and freshness. Life is the synonym for youth. They are innovative; they are always ready to face challenges. "Youth is the time to join in war, youth is the time to fall in love"- said by Shamsur Rahman. From his quotation we can easily see the twice face of a coin. Young generation is always considered as a symbol of aptitude but even they have some imperfection.

Youth are the future director of our nation. They will be the citizen of our country. Today's young generation is tomorrows guardian. If they failed to fulfill their duty towards society, country next generation will be the ultimate sufferer. To secure the future of our next generation youth should made concerned about their duty. They should be guided properly. Thus, our country will achieve a great respect in the world as a developed country.

LITERATURE REVIEW:

This topic based on Young Entrepreneurs of India. I followed some books which are use full for my topic.

Name of books: 1. Young entrepreneur's skills. 2. Need young Entrepreneur.3. who became entrepreneur?

OBJECTIVE

Young are confident and hard working. They only know they have to achieve success.

Sameeksha International Journal of Commerce, Economics and Management December - 2019





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	and Arts
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